BTEC Assignment Brief

Qualification	BTEC International Level 3 Foundation Diploma in Esports BTEC International Level 3 Diploma in Esports BTEC International Level 3 Extended Diploma in Esports
Unit number and title	**11** Video Production
Learning aim(s)	**A** Explore video products in esports/games
Assignment title	Shout it out
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	Video production is a fantastic way to promote and inspire audiences which is the main goal of a content creator. You have been asked by your college to create content for your college esports team's social media accounts. To prepare for this role, you must explore how video is used in esports so that you can understand the landscape and meet the needs of the team.

Task 1	You will prepare a blog post that refers to case studies evaluating at least three different types of esports videos that: • Considers their purpose and intention • Explores and evaluates their different characteristics and formats • Evaluates how the videos relate to the audience • Addresses legal and ethical constraints related to the production of the chosen videos
Checklist of evidence required	• Blog

Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria you must show that you are able to:
A.P1	Describe the format and characteristics of video in esports/games.
A.P2	Outline the legal and ethical constraints for video products
A.M1	Compare the characteristics of video in esports/games for different formats and purposes.
A.D1	Evaluate the relationship between video characteristics and audiences.